

Miratia

city games for smartphones



Sightseeing can be more than just simply visiting popular sights or getting to know their histories. Of course, these are essential sights to see, however, at Miratia we think that a playful investigation in the city, based on your own schedule and with good company, gives new experiences to the visitor. This will ensure nice new memories, thorough knowledge of the sites, and great fun. As traveler's time is limited and valuable, they want to make sure that they spend it with something memorable.

Miratia is a city game software running on smartphones, with which the player can take part in an investigation, in solving some puzzles, breaking a magic spell, or can participate in a pub crawl or romantic tour at the most beautiful parts of the city. Only a GPS-enabled smartphone or tablet are needed. The main characters of the stories are the players themselves.

You don't need any technical knowledge for using the software, after finding the right spot, Miratia shows you the next clue, task or riddle.



Miratia Possibilities



The Miratia platform makes the on-site games interesting with:

- Full multimedia content: pictures in the game, triggering a sound, music or a video after finding the right spot.
- The software works with GPS outdoors and with a QR-code indoors.
- During the game, the program asks questions frequently, and by answering them, the player can continue the gameplay.
- Pictures, sounds, videos helping the deciphering of the riddles, can be hidden in the Miratia Backpack. Players can get these items in various ways:
 - at the starting point,
 - after reading a QR-code,
 - after reaching a spot,
 - after reaching a GPS coordinate,
 - after solving a puzzle.
- Branching gameplays can be created even in more directions, which can be modified according to how the players solve the puzzle or how they choose to proceed.
- Sequencing is important in the case of gameplays, so it's not enough to find the spots, you have to find them in the right order.
- Supporting of multilingualism in the whole content and also in the listing of games
- Creating site-specific games, which can be reached with a QR-code on the spot
- Creating a greeting-screen – it can be a video, a sound, an illustrated greeting or even a small game. After reading a QR-code it starts automatically.
- Using clever QR-codes – if the user has already downloaded the app, it starts the game/greeting, if he/she hasn't, it suggests the user installing the game.

Developer possibilities

For developing Miratia games you don't need any special technical knowledge, games can be created on a simple web surface. The task is not more difficult than using MS Word, moreover, several specific tools (map with positions, picture, sound and video preview etc.) help the creator so even the game creation itself is a great fun.

Finished games can be listed in two groups:

Listed professional Miratia games



Miratia lists the professional games in the general game list with a short description, a preview and properties. This list is available and playable for every Miratia users, but these games have a specified price. The creator and Miratia defines the price together, then the creator will receive a commission for each game sold.

In case of professional games the player needs internet connection only until downloading the game, after that the software works offline but the GPS is needed.

Custom-made, semi- or non-professional games



Both creating individual games and the Miratia platform are free for all users. Games created by individuals aren't listed in the Miratia gamelist, but they can be played by everyone with a QR-code or a link.

These games can be provided for free or even for money to the players. In the latter case the user has to negotiate about sharing commissions with Miratia.

Games in this category need continuous internet connection, unless there is an individual agreement with Miratia.



Miratia as a content developer

Miratia has all resources within the company or through their partners which are necessary for developing, writing, illustrating the games and for recording the voice coverage. These services are available for games created in: English, German, French, Italian, Russian, Spanish and Hungarian.

If you entrust Miratia with developing games, these are the target numbers of creating a game:

- writer, approx. 1 hour game, 9-10 scenes: €400
- illustrator, creating illustrations dedicated to the game, 4-5 illustrations: €400
- game designer: responsible for the spirit of the game, edits the background, interface and photos, programs the game: €400
- translation in an additional language (basic language is English): €300
- professional narration English, Italian, French, German: €300
- professional narration other language: €500 (language-dependent)

Other possibilities e.g.: composing music, creating, editing videos, designing and creating physical tools and boxes are subjects to agreements in every cases.

